# ALLISON VILLA

## FRONT END DEVELOPER

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## Personal Profile

A user-driven developer with a passion for learning. I solve challenges with code to build experiences that delight our users.

## Skills

- HTML, CSS, JavaScript
- Responsive design
- Accessibility and WCAG compliance
- Version control & collaboration using Git and GitHub
- Research & problem-solving
- Project management

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**Languages**
JavaScript, TypeScript

**Frameworks and Libraries**
React, Next, Vue

## Education

**Web Development Immersive Certificate**
Juno College of Technology - Toronto, ON, Canada
JAN 2022 - APR 2022

**Web Development Continuing Education Course**
Juno College of Technology - Toronto, ON, Canada
JUN 2021 - AUG 2021

**Honours Bachelor of Arts, Employment Relations**
University of Toronto - Toronto, ON, Canada
SEP 2014 - JUN 2018

## Work Experience

### Front End Developer
Sidi.io - Remote (MAY 2022 - Present)

**Tools:** React.js, Next.js, Astro.js, Vue.js, Wordpress
- Developed and maintained client-side features for AdPuzl, our ad-booking tool, using Vue.js
- Built and maintained the AdPuzl marketing site using Next.js, TailwindCSS, and Storyblok headless CMS
- Build performant marketing and ecommerce websites for clients with a focus on user experience and scalability
- Determine technical specifications and project scope based on individual client and project needs
- Build and maintain Google AppSheet and Apps Script integrations with Asana for internal reporting dashboards
- Advocate for our users by consulting on user experience best practices during design and development phases

### Talent Sourcer
BIMM - Toronto, ON, Canada (MAR 2021 - JAN 2022)
- Conducted full-cycle tech recruitment, growing our developer team by 60% in 5 months
- Maintained effective communication with C-Level executives, VPs, hiring managers, and internal stakeholders

## Other Projects

### Indie Game Finder
Live Link | GitHub Repo
**Built with:** JavaScript, React, REST APIs, Firebase
- Single-page application that displays a game that matches user-chosen parameters
- Uses a Firebase database to allow users to write and display reviews

### Gratitude Journal
Live Link | GitHub Repo
**Built with:** JavaScript, Vue, Firebase, TailwindCSS
- Community-driven gratitude journal
- Users can create and like posts, sort by date and most liked